



A new American Dream? With home prices out of reach, 'build-to-rent' communities take off



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ALBUQUERQUE NEWS

New housing community
breaks ground in
Albuquerque

A sign of success: New affordable housing apartments specifically designed for deaf community

BY OLLIE REED JR. JOURNAL STAFF WRITER Oct 18, 2023 Updated Nov 8, 2023





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MULTI-HOUSING MARKET TRENDS

What's happening in the apartment market? What about rents and availability? What type of housing does our market need? What about the interest rates? Hear from the experts in our market as we look at the commercial housing market, and take a dive into some of the rent projects, trends, and the lessons that we can all learn from key trends to implement immediately



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Multi- Housing Panel



Michael Kuca

Investor/Owner of Lucasa
Properties with a mission to
invest in our local community
by revitalizing multifamily
properties and providing our
residents with modern,
clean, affordable, and
quality homes.



Felipe Rael

Executive Director for Sol Housing fka The Greater Albuquerque Housing Partnership (GAHP) is a nonprofit affordable housing developer. Our mission is to create exceptional housing communities and provide enrichment services to support household stability, healthy families and safer neighborhoods.



Rahim Kassam

A local investor who specializes in hospitality.

Rahim is a second generation Albuquerque developer in the multifamily and hospitality space. He graduated from Albuquerque Academy and the University of Texas at Austin. He is a member of the Urban Land Institute and NAIOP. He's grateful that his wife Sarah and two daughters keep him pretty busy.



Jim Dobbie

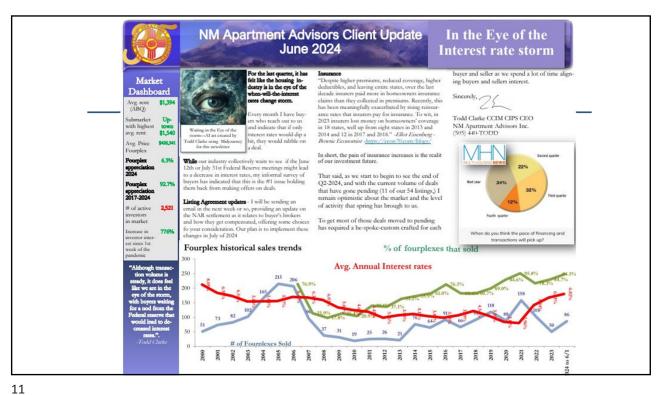
Mr. Dobbie is the founder and CEO of Zeal for Living, a real estate development company focused on creating Wellness Living Communities of rental housing. Jim has over 20 years' of experience in commercial real estate, operations, and development.



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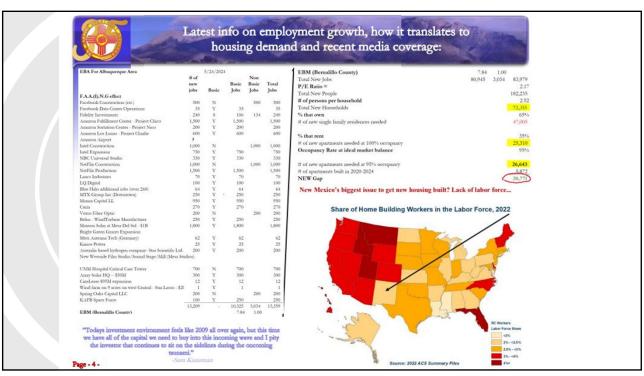






NM Apartment Advisors Client Update June 2024 Dashboard Film & TV Top Issues for 2024 Insurance - the industry is seeing 2-4 fold increases in premium, and in some cases, outright cancellations. Big Cities Santa Fe #1 Small Cities ABQ is the #8 most affordable city to live in (per Red Fin—2/20/2024)- https:// www.redfin.com/blos/affordable-places.to.l Small Cities Property tax/disclosure and transfer tax - th "Best Places to Live/Work" as a Filmmaker term rentals, commercial properties and full disclosure of all sales. Voting/politics Increase in population for USA between 2024 to 2054, based on Congressional Budget Office report -https://www.ebo.gov/system/files/2024-1.25-2.5 days # of work days American's prefer to work remotely to the economist, 51% of Earths According to the economist, 51% of Earths population votes this year (and in the USA, 66% believe thir is not an adequate supply of affordable homes, and 78% of them believe its due to high housing costs) "NAR/Moming Gossuli report 41M Rents Across NM ability to pay rent or their mortgage payment (as of 9/2023) which is up from 35% in August of 2021. #4 Las Cruces vs. ABO \$1,331 \$1,503 NAR Settlement - Potential changes for buyers brokers/ buyers agency. Average two bedroom rent Number of single family homes for rent that are asking \$2,100 or higher. Total count 124 down to 64 from December 2023 to April 2024 \$515,600/unit Fourplexes for sale in ABQ Area residential MLS Increased from 7 December 2023 Todd Clarke CIPS 66% Of American's who believe there is not an adequate supply of affordable housing. Years. As we enter our 35th year of selling apartment investments, we wanted to thank our clients for allowing NM Apartment Advisors Inc. 505-440-TODD us to serve you in the sale of your apartment investments.
- Todd & Kahleetah Clarke 78% Of American's believe high housing costs are the primary cause lack of affordable housing. tclarke@nmapartment.com www.nmapartment.com



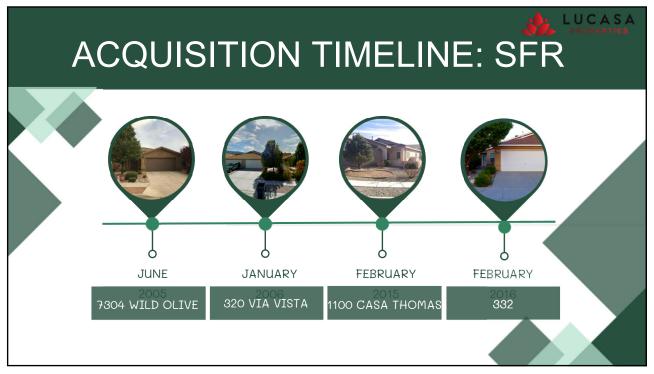




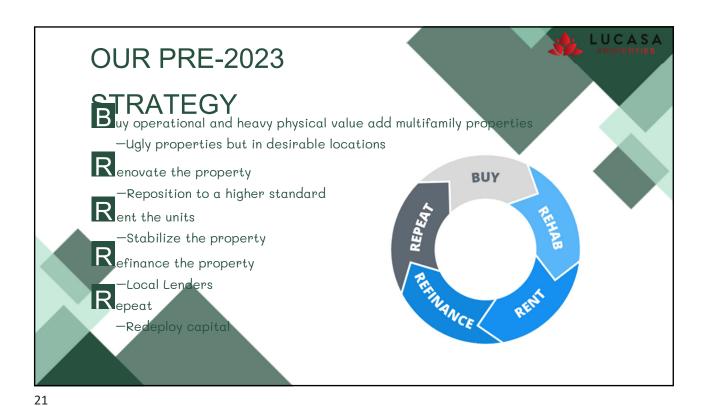












Condition of Properties at Acquisition

• Neglected properties
• Tenant challenges
• drug dealers
• mental health issues
• Substandard living conditions
• Unsafe
• Functionally obsolete





 Address: 2612 Dakota St NE 87110

· Details:

- 20 unit apartment complex in Uptown
- 4 2bd/1ba units
- o 16 1bd/1ba units
- o 20 small storage units
- o 20 onsite parking spaces
- **Purchase Price**: \$1,110,000
- Renovation Budget: \$600,000



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Let's Not Forget About the Last R Repeat!

- We went full circle with the BRRRR on Dakota as we purchased 209 Girard and took it through to the Refinance.
- With Girard, we completed our 2nd BRRRR within 12 months from closing to closing.



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Updated Strategy

• Acquire larger & newer (at least 1980) properties that require less of an infrastructure-heavy lift.

 Partner with financial organizations with synergistic goals (e.g., providing affordable housing in desirable communities)

- Partner with local non-profits that provide affordable housing to their clientele
- Stabilize existing properties in transition:
 - o Optimize operations
 - Hold off on refinances for now
- Research multifamily new development



LUCASA



Affordable Housing & Ground Leases

Felipe Rael Sol Housing

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Cycling into a headwind

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Felipe Rael
Executive Director, Sol Housing
2024 CARNM Multifamily Update

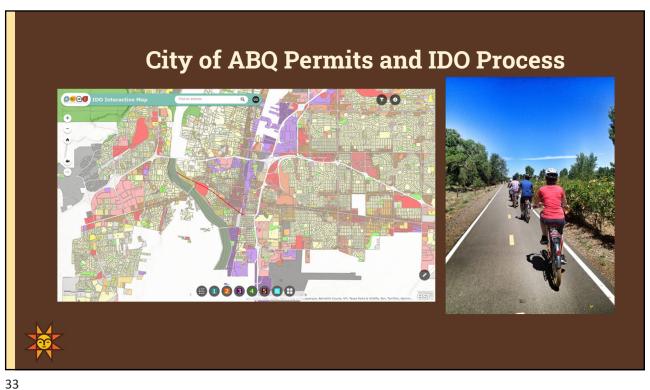


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Getting Ready to Ride!







Financing: Tramway to La Luz Road

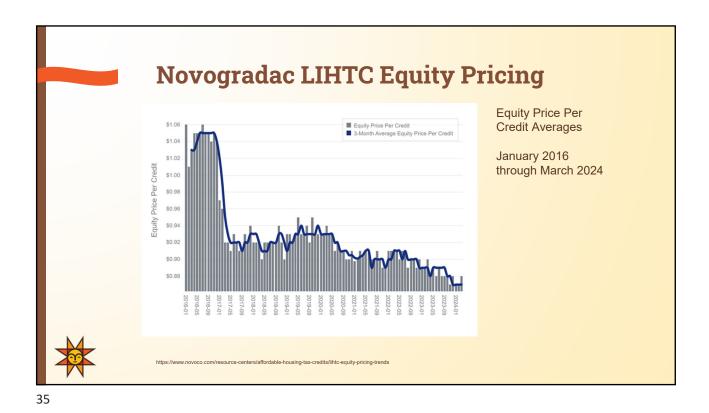
Freddie Mac - Mortgage Rates Pull Back

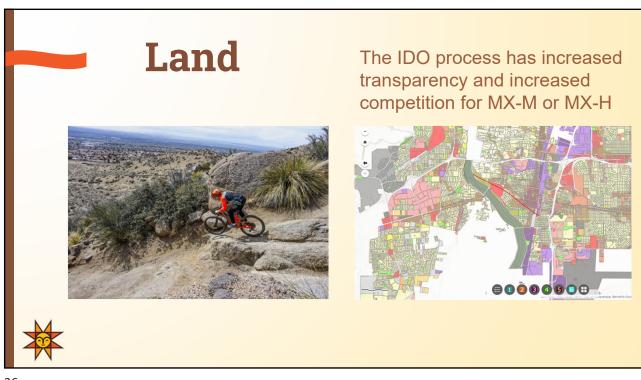
June 6, 2024

Mortgage rates retreated this week given incoming data showing slower growth. Rates are just shy of seven percent, and we expect them to modestly decline over the remainder of 2024.









Construction Pricing

- 2024 ushers in a period of relative stability, given volatility the past four years
- We have seen prices stabilize with a few exceptions:
 - ▶ Lumber \$512 / \$480 some mills have stopped accepting new orders
 - Drywall consistent price declines
 - ► HVAC change to A2L refrigerant





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MR Tax Abatements for Multi-Housing Projects



Rahim Kassam







Unlocking Redevelopment Potential: Metropolitan Redevelopment Agency's Tax Abatement Program

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Redevelopment Tax Abatement Program



Designated Redevelopment Areas

The Metropolitan Redevelopment Agency has identified specific areas within the city for targeted redevelopment efforts



Property Tax Abatement

Property owners in these designated areas can apply for an abatement on property taxes for improvements and new developments



Eligibility Criteria

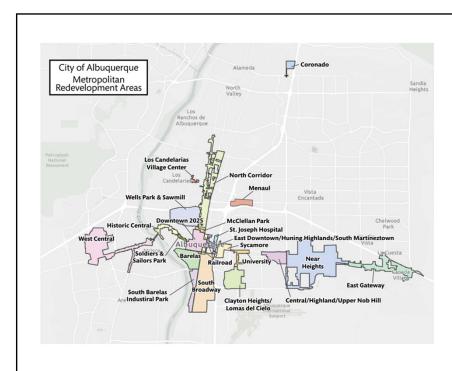
Specific requirements must be met, such as investment thresholds and community benefits



Application Process

Developers submit an application and supporting documentation to the Metropolitan Redevelopment Agency for review and approval by MR & City Council

The Redevelopment Tax Abatement Program aims to spur investment and revitalization in designated areas by offering property tax incentives to encourage private sector participation in the redevelopment process.



Eligible Areas

The Metropolitan Redevelopment (MR) areas, as shown on the MR map, are the designated regions where the tax abatement program applies. These areas have been identified by local authorities as in need of revitalization and redevelopment efforts. Impact Fees in these areas are also waved.

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Benefits

• Property Tax Exemption

Projects located in Metropolitan Redevelopment (MR) areas are eligible for a property tax abatement on the increase in property value or improvements made to the property.

• Improved Cash Flow

By eliminating property taxes on the increase in value or improvements, property owners can enjoy improved cash flow and higher profitability.

• Incentive for Development

The property tax exemption serves as a financial incentive to encourage investment and redevelopment within the designated MR areas.

• Increased Competitiveness

The tax incentive can make properties in MR areas more competitive and attractive for potential investors and at exit

The Process

Application

Property Deeding

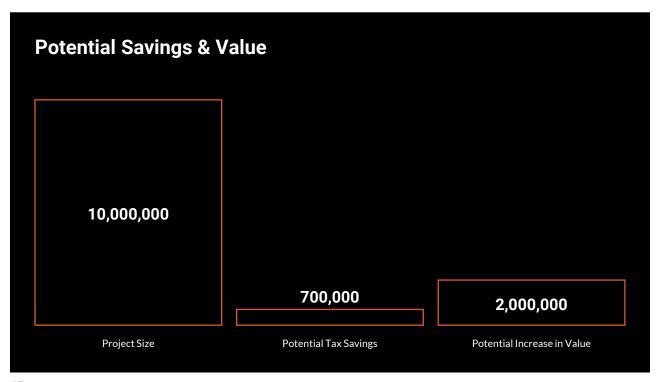
voted on by City Council

If Property is located in MR Area, application must made, accepted and later To qualify for the tax abatement program, property owners must deed their property to the city for 7 years. They must exercise this option within 3 years $\,$ of approval; ideally after construction

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Application Criteria Example

5% Parking Spaces are Electric Vehicle Charging Stations	15
Designed to Maximize Passive Solar Gain	10
Cool surface treatments applied to surface parking	10
Density btwn 20-50 dwelling units per acre	20
Two streetscape enhancements	15
Building built to minimum front setback	10
Project includes Public Art	15
General Contractor is Local Business	10
TOTAL	105









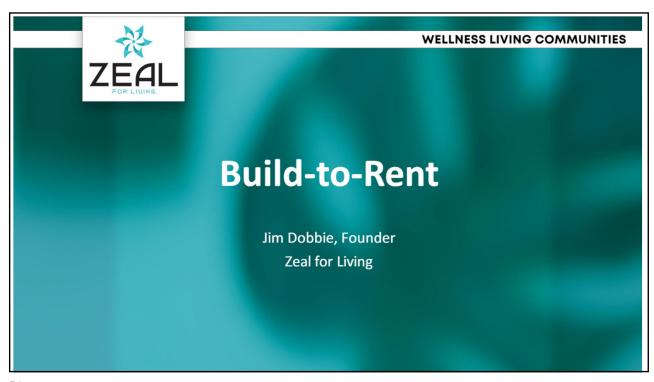
Links

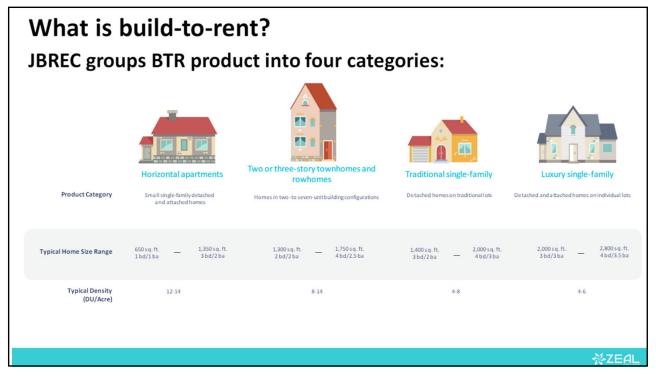
cabq.gov/mra

linkedin.com/in/rahimk/









BTR Renter Profiles vary based on type and rental price:

- Affluent: Average household incomes are \$100,000+ and range from about \$70,000 to well over \$150,000.
- Educated: The majority have college degrees.
- Married: Approximately 38% to 59% are married, with a large variation by product type.
- Families: 60% to 70% of traditional detached rental homes are occupied by families with children. Smaller villa-style homes have far fewer kids (15% or less)
- Multi-person: The average household size is 3.2 people.
- Older: The average age is about 40 years old and around 78% are 24 to 54 years old.
- Pet owners: 50% or more have pets.
- Working in similar industries to homeowners: Jobs are diverse, including teachers, government workers, medical, service/sales, professionals, and retirees.



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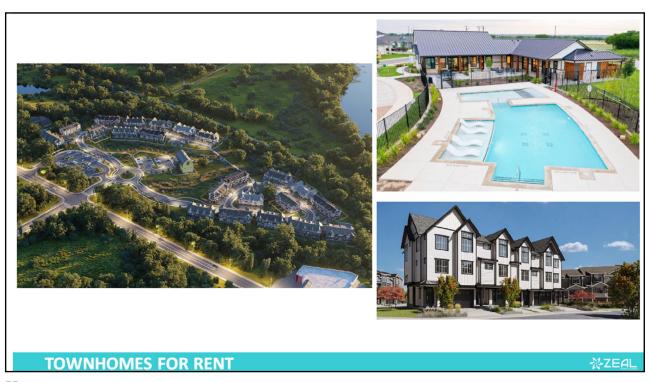


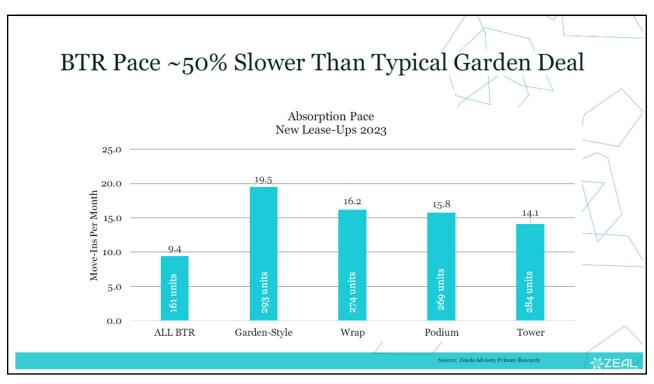


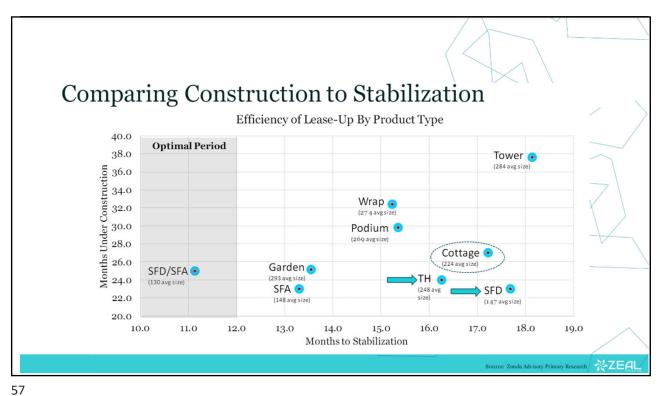


HORIZONTAL APARTMENTS

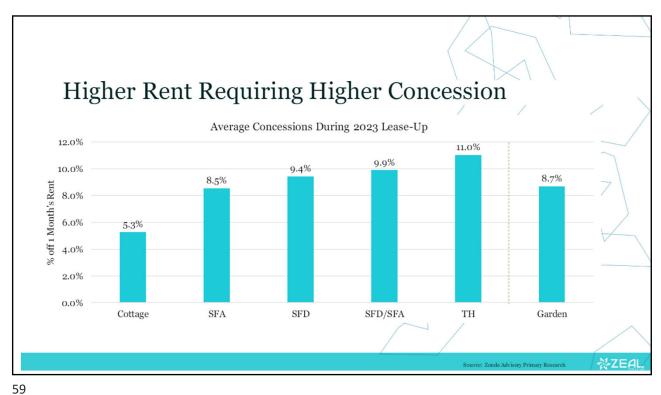
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Top BTR Community Amenities) Top loss we have a Total o	
Amenity	Top 20 Lease-Up Properties (%)	Bottom 20 Lease-Up Properties (%)	Typical Garden-Style Multifamily (%)	 Top lease-ups have <u>1.5x</u> the community amenities compared the bottom 20 Bottom lease-ups rely <u>more or</u>
On-site Management	70% ←	75%	100%	on-site management servi than other community amenit
Pool	80%	40%	100%	offerings
Dog Park	70%	30%	75%	 3) Unique amenities include: pickleball, bocce ball, lighted basketball court, sand volleybal court, outdoor pavilion, food tr station 4) EV charging primarily located townhome communities
Clubroom	65%	25%	100%	
Fitness Center	65%	40%	100%	
Playground	35% ←	→ 30%	0%	
Gated	30%	15%	100%	
Parcel Lockers	15%	0%	90%	5) Gated communities are less
Putting Green	10%	0%	10%	prevalent when compared to
EV Charging	10%	5%	25%	garden-style suburban multifa

NEW DEVELOPMENT CONSIDERATIONS

- ₩Wet Utility Strategy.
 - o Direct water meters vs sub-meters
 - Sewer lines individual lines per home or shared "gut" lines per building
 This decision can affect impact fees and water rights purchases.
- Fire Sprinklers Ask the fire marshal and get the decision in writing!
- → Building Separation 10 feet or ????
- ★Desired Parking Ratio
 - o Consider the walking distance to the parking lots if utilizing surface parking
 - o If utilizing on-street parking, does it qualify for your parking minimums per the zoning code?
- ★Unit Backyard & Front yard Size, Fencing and Landscape materials

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Our Approach to BTR



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What is Wellness at Zeal for Living?

- from living to thriving

We adhere to four pillars for wellness within each of our communities.

CONNECT

Belonging to a community with deep social bonds.

MOVE

Fitness for longevity, not for vanity.

NOURISH

Feeding the mind, soul, and body.

DWELL

Home is a restful and comfortable place with abundant light and clean air.

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Enhanced Physical Health

Having social support helps you to live longer. (1)

Opportunities to Move: access to programs - fitness center - walking trails - recreational areas



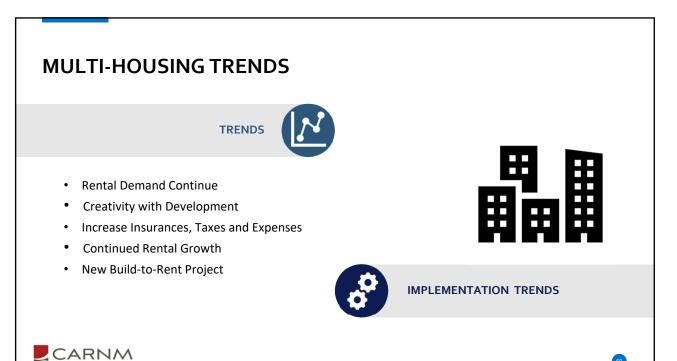
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RESOURCES

https://www.noradarealestate.com/blog/albuquerque-real-estate-market/

https://www.krqe.com/news/albuquerque-metro/new-housing-community-breaks-ground-in-albuquerque/

 $https://ground.news/article/austin-based-developer-begins-construction-on-rio-rancho-build-to-rent-community_b59c55$

https://www.ventanafund.org/borrower-resources/housing-summits/

https://www.usatoday.com/story/money/2024/06/02/build-to-rent-communities-growing/73892431007/

https://www.forbes.com/sites/forbesbusinesscouncil/2024/01/19/multifamily-housing-trendsto-watch-in-2024/



