

# The Offering

On behalf of the owners, NM Apartment Advisors is excited to bring to market this opportunity to purchase two side by side fourplexes with two bedroom, one bathroom units. The units have been renovated and include washer/dyers.

## Location

The property is located a couple of blocks from the Albuquerque Community Services headquarters as well as the major employment generator of the Max-Q business park/development.

## Financing for the Investor

Seller is willing to offer financing for an investor with a 20.00% down payment 30 year amortization, 4.95% interest rate, 7 year balloon, subject to approval of the buyers credit report, financial statement and tax returns.



# The Property

Address: 919-923 Alvarado SE

Number of units: 8

Year of 1972 per county construction: assessors records

**Bldg. Size:** 6,900 +/-

Site Size: 0.372acres

Avg. Unit Size: 863 sf

**UPC#s**: 101805612123132306 &

101805612123732307

**Legal:** Lots 23 & 24, Block 4,

Melendres Subdivision of Block 4 Virginia Place

Ask Price: \$1,276,736

**\$/ unit:** \$159,592

**\$ /sf:** \$185.03

Ψ /31.	Ψ100.00	
	Actual/Est (2024)	Proforma (2025)
Avg. Rent:	1,400	\$1,800
GRM:	9.50	7.39
Cap Rate Before reserves:	6.63%	7.50%
Cap Rate After reserves:	6.48%	7.34%
Year 1 NOI:	\$82,670	\$93,706
Cash on Cash:	6.75%	11.08%
Before Tax IRR: After Tax IRR:	22.4% 18.5%	

# **Annual Property Operating Data 919-923 Alvarado SE**

NM A	NM Apartment Advisors Financial Overview for: 919 & 923 Alvarado SE																
Prepared by: Todd Clarke CCIM 9/10/2024							1	"AS IS" Condition									
Unit/Re	nt Sum	mary										E		С		A	
			Approx								ctual			Total Max Rent		l Market	
#	Type	Style	Size		Actual Rent	Stree	et Rate as	1	Market Rent	Ren	nt \$/sf	Total Actual		for this type	Pote	ntial	Total sf
919A	2/1	washer/dryer incl	855	\$	1,800	\$	1,800	\$	1,800	\$	2.11	\$ 1,800		\$ 1,800	\$	1,800	855
919B	2/1	washer/dryer incl	855	\$	1,500	\$	1,800	\$	1,800	\$	1.75	\$ 1,500		\$ 1,800	\$	1,800	855
919C	2/1	washer/dryer incl	855	\$	1,300	\$	1,800	\$	1,800	\$	1.52	\$ 1,300		\$ 1,800	\$	1,800	855
919D	2/1	washer/dryer incl	855	\$	1,100	\$	1,800	\$	1,800	\$	1.29	\$ 1,100		\$ 1,800	\$	1,800	855
923A	2/1	washer/dryer incl	870	\$	1,400	\$	1,800	\$	1,800	\$	1.61	\$ 1,400		\$ 1,800	\$	1,800	870
923B	2/1	washer/dryer incl	870	\$	1,300	\$	1,800	\$	1,800	\$	1.49	\$ 1,300		\$ 1,800	\$	1,800	870
923C	2/1	washer/dryer incl	870	\$	1,400	\$	1,800	\$	1,800	\$	1.61	\$ 1,400		\$ 1,800	\$	1,800	870
923D	2/1	washer/dryer incl	870	\$	1,400	\$	1,800	\$	1,800	\$	1.61	\$ 1,400		\$ 1,800	\$	1,800	870
8	total u	nits / Avg. Unit Siz	863	\$	1,400	\$	1,800	\$	1,800	\$	1.62	\$ 11,200		\$ 14,400	\$	14,400	6,900
		Avg Actual Rent \$/	sf=	\$	1.62	\$	2.09	\$	2.09			\$ 134,400		\$ 172,800	\$	172,800	6,960 per Assessor

Benchmarks						
Offering Price	\$1,276,736	_				
\$/unit	\$159,592					
\$/sf	\$185.03	Actual	Proforma			
GRM		9.50	7.39			
CAP Before Res	erves	6.63%	7.50%			
CAP After Resea	rves	6.48%	7.34%			
Cash on Cash		6.75%	11.08%			
DCR=		1.26	1.43			
Walk Score: 75, Transit Score: 35, Bike Score: 78						



1	Income				
l	A.	Total Potential Market Incom	e	\$ 172,800	
2	B.	Less: loss to market lease		\$ 	0%
3	C.	Total Potential Income (Street	t)	\$ 172,800	
1	D.	Less: Loss to lease		\$ 38,400	22%
5	E.	Total Income		\$ 134,400	
5	F.	Less: vacancy	0.0%	\$ =	0%
7	G.	Effective Rental Income		\$ 134,400	
3	H.	Plus: Other Income		\$ 	
	I.	Gross Operating Income		\$ 134,400	

		2023 Actual Estima	ite		Based on:	2023 Actua	als/Estimates
Expens	ses (Annual)		\$/unit	%			_
20 Real Esta	te Taxes	\$8,026	\$1,003	6%	2023 Tax E	Bill	
21 Personal	Property Taxes				assessed at	\$398,150	
22 Property	Insurance	\$5,000	\$625	4%	Actual 2023	3	
23 Property	Management:						
24 Off Site	Management	\$14,465	\$1,808	11%	10%, plus 1	NMGR Tax	
25 Payroll-C	Onsite Personnel						
26 Expense	s/Benefits						
27 Taxes/W	Vorkman's Compensation						
28 Repairs a	nd Maintenance	\$13,440	\$1,680	10%	Est. 2023 A	Actual was \$.	2,400
29 Utilities:							
30 Water, S	ewer, & Garbage, Gas & Electric	\$7,200	\$900	5%	Actual 2023	3	
31 Gas	- The state of the						
41 Internet							
42 Pest Cor	ntrol	\$1,000	\$125	1%	2023 Estim	nate	
43 Unit Tur	nover						
44 Landsca	ping	\$600	\$75	0%	2023 Estim	nate	
45 Carpet C	leaning						
46 Internet					repairs+un	it turn+rese	rve=8to10%
48 Reserve f	or replacement	\$2,000	\$250	1%	new lender	will require	
	perating Expenses	\$51,730	\$6,466	38%		•	
50 Net Ope	rating Income	\$82,670	\$10,334				
	<u> </u>	ADS	Loan	LTV	Pmt	Term	Interest Rat
Less: An	mual Debt Service	\$65,422	\$ 1,021,389	80%	\$5,452	30	4.95%
Cash Flo	ow Before Taxes	\$17,247					

ш	g meome	Ψ	137,700				
1	Proforma 2024				Based on:	Forthcom	ing yr.
			s/unit	%	Income: Line C	C - F + H	
1	\$21,875		\$2,734	13%	85% Sales Pric	e	
					\$ 1,085,226	Potential a	assessment
	\$5,150		\$644	3%	Potential 2024	= 2023 + 3	3%
	\$18,522	:	\$2,315	11%	Management @	0 10% +N	MGRT
	\$13,843		\$1,730	8%	Potential 2024	= 2023 + 3	3%
	\$7,416		\$927	4%	Potential 2024	= 2023 + 3	3%
	¢1.020		\$129	1%	Potential 2024	- 2022 1 3	20/
	\$1,030		\$129	1%0	Potential 2024	- 2025 ± .	<b>3</b> %0
	\$618		<b>\$</b> 77	0%	Potential 2024	= 2023 + 1	30/0
	ΨΟΙΟ		ų i	0 / 0	Totelldal 2021	2023 1 .	3,0
	\$2,000		\$250	1%	new lender will	l require	
	\$70,454	:	\$8,807	41%		•	
	\$93,706	Potent	ial Market les	s 5%	vacancy + other	r income	
	ADS	Loan		LTV	Pmt	Term	Interest
	\$65,422	\$	1,021,389	80%	\$5,452	30	4.95%
	\$28,283						

# Internal Rate of Return - 919-923 Alvarado SE

,		Year 1	2	3	4	:	Calculated for 1st year of next owners, ownership	Sales Worksheet			
Total Potential Market Income	3.5% Increases	\$172,800	\$178,848	\$185,108	\$191,586	\$198,292	\$205,232	Calculation of Adjusted Basis			
2 Less: loss to market lease	0.0%	\$0	\$0	\$0	\$0	\$0	\$0	1 Basis at Acquisition		\$1,276,736	
3 Total Potential Income (Max Rent	<u>:</u> )	\$172,800	\$178,848	\$185,108	\$191,586	\$198,292	\$205,232	2 + Capital Additions			
4 Less: Loss to lease	22.2%	\$38,400	\$39,744	\$41,135	\$42,575	\$44,065	\$45,607	3 -Cost Recovery (Depreciation) Taken		\$182,615	
5 Total Income		\$134,400	\$139,104	\$143,973	\$149,012	\$154,227	\$159,625	4 =Adjusted Basis at Sale		\$1,094,121	
6 Less: vacancy	0.0%	\$0	\$0	\$0	\$0	\$0	\$0				
7 Effective Rental Income		\$134,400	\$139,104	\$143,973	\$149,012	\$154,227	\$159,625	Calculation of Capital Gain			
8 Plus: Other Income	2.0% Increases	\$0	\$0	\$0	\$0	\$0	\$0	Disposition CAP Rate	6.5%		
9 Gross Operating Income		\$134,400	\$139,104	\$143,973	\$149,012	\$154,227	\$159,625	5 Sale Price		\$1,583,156	
								6 -Costs of Sale	8.0%	\$126,652	
Total Operating Expenses	2.0% Increases	\$51,730	\$52,765	\$53,820	\$54,897	\$55,995	\$57,114	7 -Adjusted Basis at Sale	_	\$1,094,121	
Net Operating Income		\$82,670	\$86,339	\$90,152	\$94,115	\$98,233	\$102,511	8 =Gain or (Loss)		\$362,382	
		\$1,021,389						9 -Straight Line Cost Recovery (limited	to gain)	\$182,615	
Mortgage Balance		\$1,006,183	\$990,208	\$973,423	\$955,789	\$937,261		#=Capital Gain from Appreciation		\$179,767	
ADS		\$65,422	\$65,422	\$65,422	\$65,422	\$65,422					
- Principal Reduction		\$15,206	\$15,976	\$16,785	\$17,634	\$18,527		Calculation of Sales Proceeds after ta	ax		
= Mortgage interest	1.	\$50,217	\$49,447	\$48,638	\$47,788	\$46,895		# Sale Price		\$1,583,156	
<ul> <li>cost recovery (annual)</li> </ul>	27.5 yrs @ 80%	\$35,595	\$37,141	\$37,141	\$37,141	\$35,595	includes mid mo	nı# -Cost of Sale		\$126,652	
= Taxable Income	2.	-\$3,143	-\$249	\$4,373	\$9,186	\$15,742		# -Mortgage Balance(s)		\$937,26	2
Tax on income at ordinary income	e rate of 35%	\$0	\$0	\$1,531	\$3,215	\$5,510		# =Sale Proceeds Before Tax		\$519,242	=
								# -Tax: Straight Line Recapture at	25.0%	\$45,654	3.
NOI		\$82,670	\$86,339	\$90,152	\$94,115	\$98,233		#-Tax on Capital Gains at	20.0%	\$35,95 <mark>1</mark>	<u>U.</u>
- Annual Debt Service		\$65,422	\$65,422	\$65,422	\$65,422	\$65,422		# =SALE PROCEEDS AFTER TAX	<b>:</b>	\$437,635	
= Cash Flow Before Tax		\$17,247	\$20,917	\$24,730	\$28,693	\$32,810					
<ul> <li>Less Ordinary Income Tax</li> </ul>		\$0	\$0	\$1,531	\$3,215	\$5,510					
= Cash Flow After Tax		\$17,247	\$20,917	\$23,199	\$25,478	\$27,300			IRR Befo	re tax =	22.4

As a commercial real estate investor, the federal tax code gives you three advantages compared to other investments including:

- 1. Deduct your annual mortgage interest before you calculate your taxable amount;
- **2.** Deduct your cost recovery/depreciation before you calculate your taxable amount, in the future when you sell the property, you only pay back 25% of the benefit you received;
  - 3. Your long term profit, or capital gain, is taxed at 20%

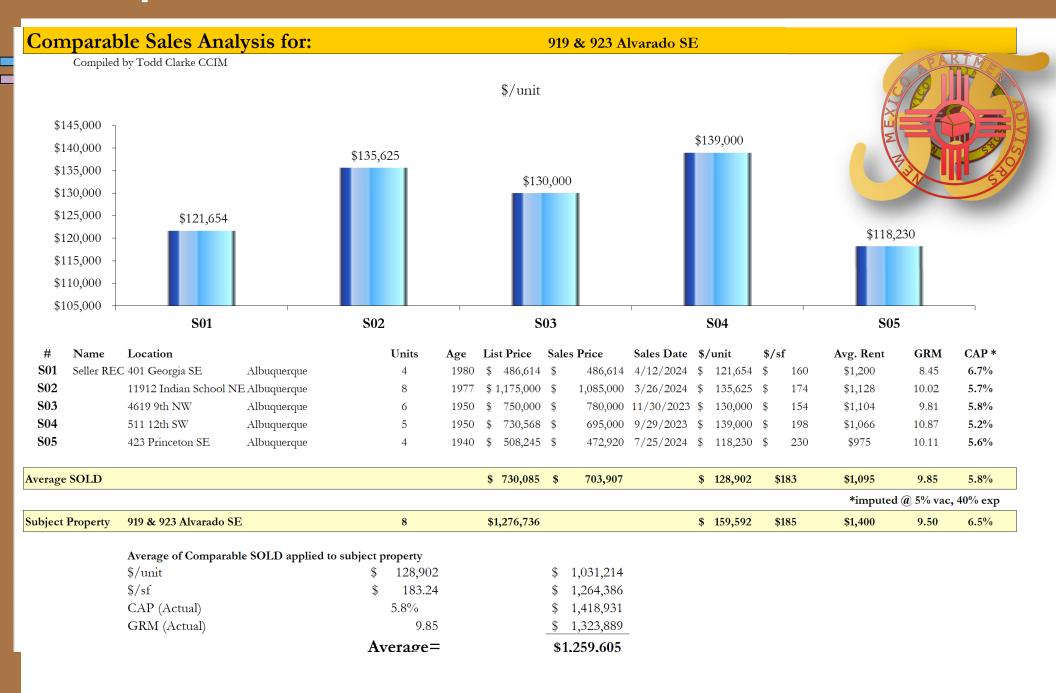
The combination of these benefits could help lower an investor's effective federal tax rate from 35% federal tax rate to only 17%.

IKK Befo	ore tax =	22.4%
n	\$	
0	\$ (255,347)	
1	\$17,247	
2	\$20,917	
3	\$24,730	
4	\$28,693	
5	\$32,810	+ \$519,242

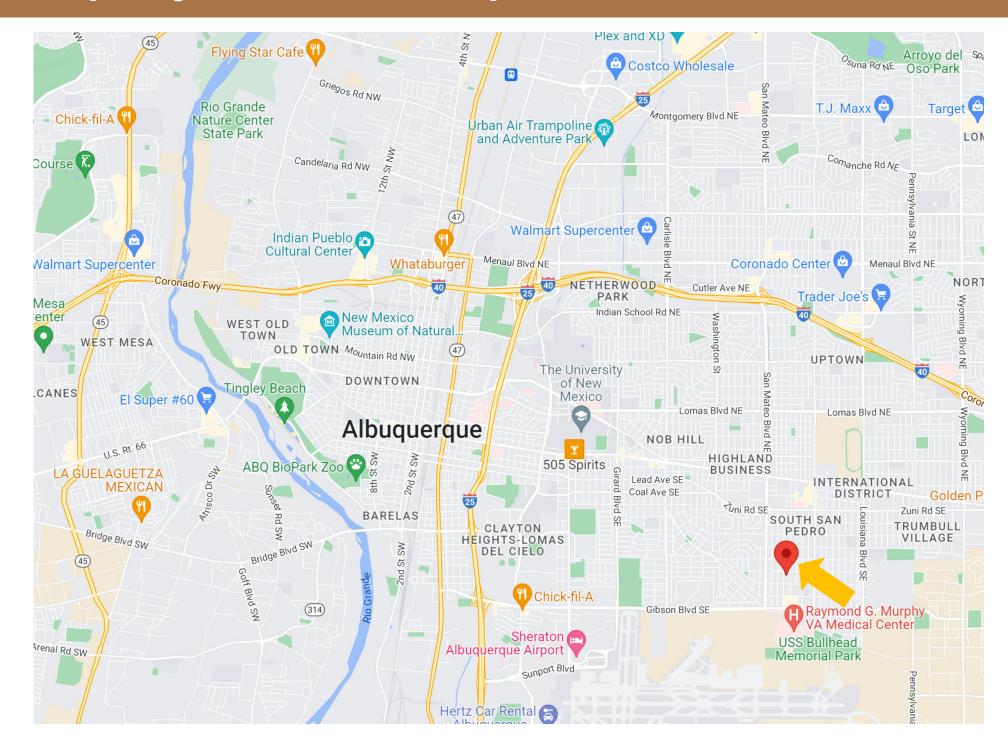
IRR Afte	18.5%	
n	\$ 	
0	\$ (255,347)	
1	\$17,247	
2	\$20,917	
3	\$23,199	
4	\$25,478	
5	\$27,300 +	\$437,6

Internal Rate of Return Analysis

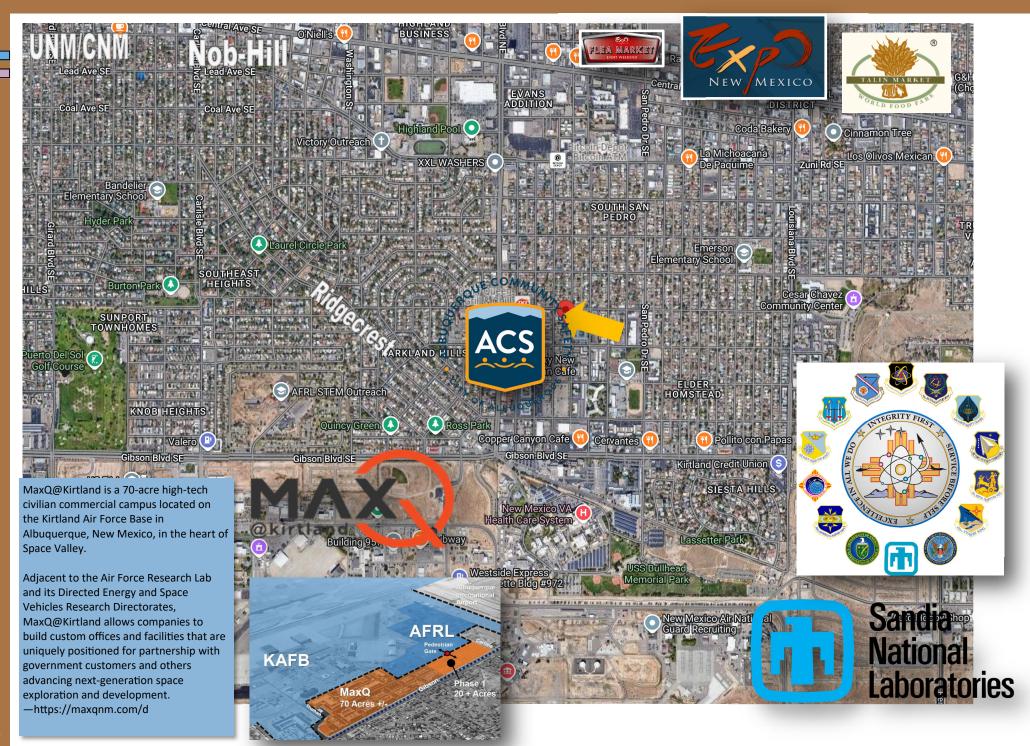
# Comparable Sales - 919-923 Alvarado SE



# **Property Info - Area Map**



# **Property Info - Neighborhood Map**



# **Property Info - CABQ - GIS**

## **City of Albuquerque Property Report**

Platted Parcel Address: 919 ALVARADO DR SE Assessor Parcel Address: 919 ALVARADO DR SE

9/14/2024 Report Date:



(Click here for more information

## **Bernalillo County Assessor Ownership Data**

919-923 ALVARADO DR SE LLC

Owner Name: **Owner Address:** 700 INDUSTRIAL AVE NE ALBUQUERQUE NM 87107-2277

Uniform Property Code (UPC): 101805612123732307 Tax Year: 2024 Tax District: A1A

Legal Description: \* 024 004MELENDRES SUBDIVISION OF BLK 4 VIRGINIA PLACE

Property Class: C **Document Number:** 2022075665 081622 SW - EN Acres: 0.186

### Albuquerque Planning and Zoning Data

Bernalillo County Planning and Zoning

Jurisdiction: ALBUQUERQUE Zone Atlas Page: IDO Zone District: **IDO District Definition:** Multi-family High Density

Land Use: 01 | Low-density **Lot:** 24 Block: 4 Subdivision: VIRGINIA PLACE ADDN

Residential REPLAT LOTS 24 & 25 BLK

### **Neighborhood Associations**

Office of Neighborhood Coordination

City Recognized Neighborhood South San Pedro NA, South San Pedro NA

Associations:

#### Services

Police Beat: Area Command: SOUTHEAST

Residential Trash Pickup and Recycling: Wednesday

### **City Council Districts**

**City Council District:** 6 - Nichole Rogers **Councilor Email:** nrogers@cabq.gov

Policy Analyst: Paloma Garcia Policy Analyst Policy Analyst Phone #: 505-768-3100

Email:

### Other Legislative Districts

**US Congressional District:** 1 - Melanie Stansbury **County Commission District:** 3 - Adriann Barboa NM House Of Representatives: 19 - Janelle I Anvanonu NM Senate: 17 - Mimi Stewart

### **APS School Service Areas**

Albuquerque Public Schools

Elementary School: WHITTIER Middle School: WILSON High School: HIGHLAND

FEMA Flood Zone: FEMA Flood Map Service Center

## **City of Albuquerque Property Report**

Platted Parcel Address: 923 ALVARADO DR SE **Assessor Parcel Address:** 923 ALVARADO DR SE

Report Date: 9/14/2024



(Click here for more information)

### **Bernalillo County Assessor Ownership Data**

919-923 ALVARADO DR SE LLC **Owner Name:** 

Owner Address: 700 INDUSTRIAL AVE NE ALBUQUERQUE NM 87107-2277

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Property Class: R **Document Number:** 2022075665 081622 SW - EN **Acres:** 0.186

#### Albuquerque Planning and Zoning Data Bernalillo County Planning and Zoning

Jurisdiction: ALBUQUERQUE Zone Atlas Page:

**IDO Zone District: IDO District Definition:** Multi-family High Density

Block: 4 Subdivision: VIRGINIA PLACE ADDN Land Use: 01 | Low-density Lot: 23

Residential MELENDRES REPLAT OF

BLK 4

#### **Neighborhood Associations**

Office of Neighborhood Coordination

KATHRYN AV

City Recognized Neighborhood South San Pedro NA, South San Pedro NA

Associations:

### Services

Police Beat: 334 **Area Command:** SOUTHEAST

Residential Trash Pickup and Recycling: Wednesday

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Policy Analyst: Paloma Garcia Policy Analyst

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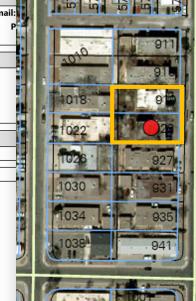
NM Senate:

17 - Mimi Stewart

## **APS School Service Areas**

Elementary School: WHITTIER Middle School: WILSON

**FEMA Flood Zone:** 



# **Property Photographs - Exterior**









# **Property Photographs - Exterior**









# **Property Photographs - Interior**





# **Drone Photographs - 919-923 Alvarado SE**



# **Neighborhood Development/Activity - ACS**

## **City Marks New Era of Public Safety**



## June 30, 2024

ALBUQUERQUE – Today, Mayor Tim Keller along with about 400 members of the community celebrated a ribbon cutting ceremony in honor of the new headquarters for the Albuquerque Community Safety Department (ACS) located at 1210 San Mateo Blvd. SE.

ACS is a first-of-its-kind department, and these new headquarters are the first for an alternative health response department in nation. Since its inception two and a half years ago, ACS has responded to over 75,000 calls, employing an innovative behavioral health model with a non-law enforcement-led response. In prior years, many of these would have been calls fielded by first responders in the police and fire departments. Now, ACS diverts about 3,000 911 calls from those departments each month.

With its success as an innovated third branch of public safety, ACS has woven itself into the fabric of emergency response for the City of Albuquerque, but had no permanent home. The department had been leasing temporary space for its base of operations at the Gateway Center property. Now, ACS has its first permanent headquarters at a new 10,800-square-foot facility, located in the International District.

"Today marks a milestone for behavioral response departments all across the country." said ACS Director Jodie Esquibel. "Our team takes incredible pride in being a national leader and we look forward to continuing our growth alongside the community."

Mayor Tim Keller joins members of the community and ACS employees in ribbon cutting ceremony for new ACS Headquarters.

"Albuquerque is leading the nation in alternative first response, and ACS has become a blueprint for the rest of the country," said Mayor Tim Keller. "By sending trained social workers and health workers to behavioral health calls, ACS has transformed public safety in Albuquerque, and now they have a permanent home base to continue growing and serving our community. ACS is here to stay."

The community showed up to celebrate the milestone, enjoying free food, drinks, music and received a tour of the new facility, which along with housing ACS staff and programs, will also serve as a space for community resources and gatherings. The new building has space for the growing number of ACS Responders, staff, and a dedicated space for training. It also holds a collaborative space where community members, community partners, Responders, and ACS Administrative staff will share ideas and work together to continue to serve our city.

Members of the community touring ACS Headquarters.

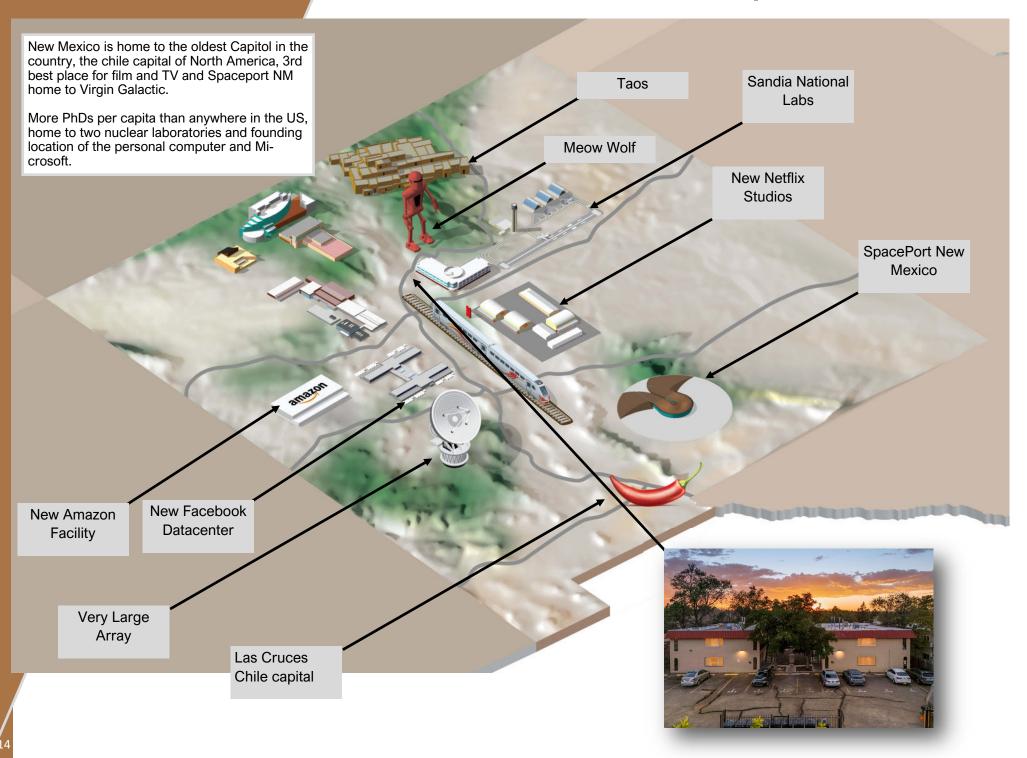
Being located in the International District Market means the new ACS headquarters will play an integral part in ensuring ACS is connected and engaged with the communities it serves. The \$10 million-dollar project was paid for with General Obligation Bonds.

The growth of ACS will continue when the Southwest Safety Center located just north of 98th and Rio Bravo opens its doors in 2025. This facility will be the first of its kind for Albuquerque as it will house APD, AFR and ACS staff.

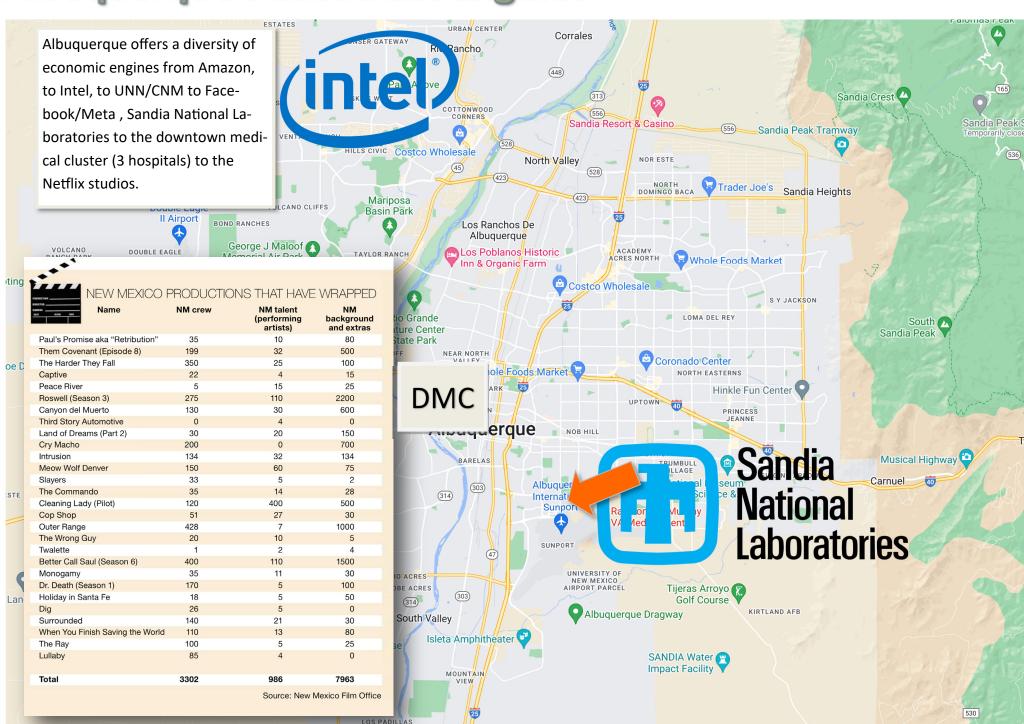
About Albuquerque Community Safety: ACS is the City of Albuquerque's third branch of public safety. Responders take calls for service involving behavioral health, substance use, and other non-criminal and non-medical issues. Request an ACS Responder by calling 911 for emergencies and 311 for non-emergencies.

—https://www.cabq.gov/acs/news/city-marks-new-era-of-public-safety

# New Mexico is on the international map



# Albuquerque's Economic Engines



# Reasons to invest in Albuquerque, NM

## Albuquerque is home to

Three of the six F.A.A.N.G. tech companies:



Facebook

Data Center



Distribution center under construction announced 1.000

Apple



announced \$1 Billion

Google

Due to Sandia and Los Alamos National (nuclear) Laboratories - New Mexico has more PhDs per capita than any other state.

## #3rd place in United States for Film and TV

The city has made a major investment in its transportation corridor - along historic Route 66 the new A.R.T. or Albuquerque Rapid Transit has been installed - a \$130M investment and upgrade into this transit corridor. Did you know that apartment communities in the top 10% of walk, bike or transit scores achieve 25% higher rents?

Albuquerque offers over 300 days of sunshine, ski and golf in the same day, hundreds of miles of biking/hiking trails, more parks/open space per person and North America's

largest bosque forest.

**Forbes** Best Places for Business

Albuquerque, New Mexico in the news

Foreign Direct Investment magazine—03/2015

Travel+Leisure—03/2015

☑ America's best city for Global Trade for Skilled Workforce

Global Trade magazine—11/2014

☑ 3rd best city for rent growth

All Property Management as reported in ABQ Journal— 10/2013

☑ 6th best city in US for connecting workers to jobs using **Public Transportation** 

Brookings Institute—July 2012

☑ One of the 10 best park systems in the nation

Trust for Public Land—2012

☑ 3rd most fittest city

Men's Fitness Magazine- 2012

3rd best city to make movies

Moviemaker.com- June 2012

☑ Top 25 best places to Retire

CNNMoney.com—Sept. 2011

☑ 15th best city in Bloomberg's Business Week (best cities)

Bloomberg's Business Week-2011

Bicycling Magazine—2010

☑ Top Ten for Being a Healthy Community

Outside Magazine—#6—August 2009

One of the Best Cities in the Nation

Kiplinger Magazine—#2—July 2009

☑ Top 10 places to Live

U.S. News & World Report—June 2009

AAA rates Albuquerque 2nd in vacation affordability

American Automobile Association—June 2008

☑ UNM Anderson School Ranked in Global 100

Aspen Institute, October 2007

Kiplinger Millionaires in America 2020: All 50 States Ranked | Slide 9 of 52

44. New Mexico



**MILLIONAIRE HOUSEHOLDS: 40,450 TOTAL HOUSEHOLDS: 813.135** Concentration of Millionaires: 4.97%

RANK: 44 (+1 from last year)

MEDIAN INCOME FOR ALL HOUSEHOLDS:

\$47.169

**MEDIAN HOME VALUE: \$174,700** 

New Mexico is a land of stark contrasts when it comes to its millionaire population. Los Alamos. New Mexico – best known for the world-famous Los Alamos National Laboratory – seems like an unlikely place to find a lot of millionaires. But at 13.2%, it has the second-highest concentration of millionaires per capita of any city in the U.S.

In addition to medicine, top-paying jobs are found in general internal medicine, engineering management and psychiatry.

Yet outside of Los Alamos, the state's concentration of millionaires puts it in the bottom 10 in the U.S. Fewer than 1 in 20 households claiming investable assets of \$1 million or more.

The upside of having fewer millionaires is that it helps keep a lid on living costs, which are 8.9% below the U.S. average.

For residents of all means, the Land of Enchantment is somewhat tax-friendly, though it's a mixed bag for retirees. Social Security benefits are subject to tax by the state, as are retirement account distributions and pension payouts.

# Multifamily investment sales process and thoughts:

My name is Todd Clarke CCIM CIPS and I am a commercial Realtor who has been selling apartment investments for over 35 years. In that time, I have listed/sold over 17,505 units totaling \$833M in over 900 transactions. I also teach investment sales analysis for the CCIM institute (27 years, over 4,000 students in a dozen countries). I share this with you so you know that the balance of this document comes from experience, and my ideals about how the apartment business runs. This also gives you insight into how we counsel and advocate for our clients.

Most of your **Buyer's questions** about rents, expenses, and property info can be answered by downloading the flyer & APOD (Annual Property Operating Data) from the document center. **Please READ THEM.** If you are new to investment sales, I am glad to assist you, but please know:

## Showings/Tours

Residents have rights under the NM Landlord Resident Relations act, and Landlords take that law seriously.

Many Landlords consider their residents to be their **customers**. They work hard to keep them **happy**. Any attempt by a 3<sup>rd</sup> party to visit the property without the Landlord's prior written approval jeopardizes the Landlord's and Resident's happy customer relationship.

**Do not disturb the residents, do not walk the property.** It is considered rude to do either, and many Sellers will refuse to work with Buyers who violate this provision.

Landlords (Sellers) rarely are willing to show a property prior to having an offer.

Where possible, we have included virtual tours in high definition – please look to the flyer for those links.

Sellers suggest Buyers make an offer subject to inspection and that the buyer work hard to consolidate their inspections and appraisal review on the same business day, to minimize the impact on the residents, who are the sellers clients.

## Commercial vs. Residential Real Estate sales

Apartment investments are considered commercial real estate sales. Although the occasional apartment will sell to an owner/occupant, from the Seller's and Listing Broker's perspective, they approach the transaction in a business-like manner, where it is all about the numbers, and very little about the emotions.

Commercial brokers work regular business hours during business days, and so do most of their clients. Please do not write an offer with an expiration date on a weekend, or a response period of anything less than 3 business days. Please do not text, or expect return phone calls after regular business hours.

#### Offers

Commercial transactions often start with a two page letter of intent or LOI – this allows the parties to share the skeleton of a deal. If they can reach a meeting of the minds, they will then flesh out the details in a purchase and sale agreement. If your client chooses to do a letter of intent, please make sure your letter of intent form includes the basics like price, closing date, contingencies, and who pays what closings costs.

The current (2021) activity level from investors interest in our marketplace is three times higher than it was before then pandemic, which was 10 times higher than it was in 2016, our market is saturated with out of state investors, and I often tell buyers that they have a 1 in 10 chance of becoming an owner, where as everyone of my Sellers have a 1 in 1 chance of selling.

Please let your client know that I work with my clients on a merit based negotiation system - we do not play the high/low game, and my listing agreement pre-authorizes me to let you know when a (low) offer is likely not to be responded to by my Seller, so call first before your client suggests a low ball offer.

If your client's strategy is to count days on market and expect a discount, please let them know we specialize in helping our clients establish the leading edge of current market pricing, and our clients are prepared to wait for the right investor who can meet their deal goals.

The follow-up questions Sellers ask after what is the price is, does the Buyer know the market? Have they been here? Do they have a team (management, lender, etc.) in place? Be prepared to answer these questions an advocate for your buyer, particularly if there are multiple competing offers.

Most of my Sellers are as focused on certainty of closing as they are the price, so don't be surprised when we ask you for proof of funds of down payment and a prequal letter from a qualified lender.

The standard in commercial transactions is that the Buyer pays for their own inspections and financing costs, and issues raised by the Buyer's lender are the Buyers to deal with. As the seller is sharing the information on the property with the buyer, the expectation is the buyer will share all information with the seller so they can troubleshoot/problem solve together.

### **BID Process**

If this property is being marketed with the BID process, then the ask (start) price is set low with the intention of garnering a lot of investor interest that will lead to multiple offers, a best and final round with a final close price that is considerably higher than the original ask price. This process may be new to you, but we have been using it for over 16 years. By participating in the BID Process, best case, your buyer becomes an owner, worst case they receive an education on current market conditions.

If the property is being marketed using the BID process, the tour date and time is the <u>only</u> <u>time</u> the property is available for a viewing. This is not an inspection. Please do not bring your vendors, inspectors, ladders, etc. This is not an open house, but a guided tour that lasts 10 to 20 minutes and allows you a chance to view the interior condition.

### Client Control

Your client's actions represent you in this transaction, and your actions represent them. Please let your client know they have only one chance to make a good impression with my Sellers.

When in doubt, please ask for permission via email, **do not** take action and expect forgiveness from a Seller. Please let your clients know that their actions will be considered by the Seller when they review offers and rank them in likelihood to close.

**Open invitation** – on a monthly basis, we host a luncheon for brokers and property managers who have an interest in apartment investments – just email me for an invitation. Please know that I love this business and I am glad to share my knowledge, expertise and enthusiasm with you and your Buyer. I want to help you, help them, to be a great landlord and investor.

I look forward to working on this transaction with you—Sincerely, Todd Clarke CCIM CIPs

## Is the Seller offering a credit for a buyer to self represent or paying a fee for a buyer's broker?

NM Apartment Advisors has created a mechanism, where you can email 24/7 to discover what compensation/credit a seller is offering by sending an Email to <a href="mailto:compensation@nmapartment.com">compensation@nmapartment.com</a> with the subject: <a href="mailto:NMAA-2465923">NMAA-2465923</a>
To receive a document confirming buyer's broker compensation and/or buyer's credit from the seller for this listing.

# **Further Information**

Do not walk property.

To register for additional information and the tour go to:

www.nmapartment.com/alvarado

# **Marketing Advisors**

In the event of multiple offers, BID process will be used. Additional information on the sales process can be found at <a href="https://www.nmapartment.com/bidprocess/bidprocess.pdf">www.nmapartment.com/bidprocess/bidprocess.pdf</a>

The owner and property are represented by Todd Clarke CCIM of NM Apartment Advisors who has over 35 years of experience. If there is any information you need on the market, submarket, or the property, please do not hesitate to ask.

## Todd Clarke CIPS

CEO

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